

2024 MONTREAL AUTO SHOW

A COMEBACK WITH ENERGY AND POWERFUL NEW ATTRACTIONS

Montreal, November 21, 2023 - The Montreal International Auto Show (MIAS), presented by iA Financial Group, returns in full force from January 19 to 28, 2024 with an Auto Show of pre-pandemic proportions on three levels of the Palais des congrès de Montréal! This 79th edition of the MIAS will be marked by the return of major brands absent last year, including Ford and Lincoln, Genesis, Infiniti and Mitsubishi.

In addition to always wanting to showcase the maximum number of new models, including a wide range of electric vehicles, this edition of MIAS expands its horizons and offers major innovations to provide more for all enthusiasts. Thus, spaces will be dedicated to recreational and motorized sports vehicles, presented in collaboration with Association des concessionnaires de véhicules de loisirs du Québec (ACVLQ), in addition to Autosport zones featuring exceptional vehicles and modified motorcycles, muscle cars, motor sports, and the return of the Performance Tuning zone.

"There will truly be something for every taste and passion. The offer will be diversified by giving significant space to the innovations and technological advances presented by participating manufacturers, in addition to over a dozen new attractions celebrating mobility in all its forms," explains Luis Pereira, executive director of MIAS. The 2024 edition of MIAS will captivate and astonish vehicle enthusiasts of all kinds, the curious, and the whole family!

Presale and special offer for a limited time!

In addition to the presale offering a 25% discount, MIAS is offering its fans a special deal with a 50% discount!

Black Friday Special Offer: 50% off, for a limited time

Presale until January 1, 2024: 25% off

About the Show

The 79th edition of the Montreal International Auto Show is presented by iA Financial Group and produced by the Montreal Automobile Dealers Corporation (MADC). The MIAS also presents the Charity Preview Gala on Thursday, January 18, 2024 at the Palais des congrès, a charity evening that raises funds for 5 hospital foundations of the greater Montreal area.

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