



Press release

**The Montreal Auto Show returns from January 20 to 29, 2023
Nearly twenty brands are expected to exhibit in a 200,000 square foot space**

Montreal, November 24, 2022 - The Montreal International Auto Show (MIAS), presented by the Montreal Automobile Dealers Corporation (MADC), in collaboration with Montreal Gazette, will welcome visitors from January 20 to 29, 2023 at the Palais des congrès. Enthusiasts will be in for a treat! They will finally be able to see the vehicles presented by the participating manufacturers and special attractions featuring exceptional cars.

The MIAS team is excited to welcome the public in January, *for real!*

The 200,000+ square foot space will be maximized to provide the greatest visibility for manufacturers. The goal is to show as many models as possible to the public, including a wide range of electric vehicles

“To date, the Show will feature between 70% and 75% of the brands and models present in the top 10 sales in Quebec,” explains Luis Pereira, Executive Director of the MIAS. “We are aware that the automotive industry is going through a period of upheaval, but we are confident to present a Show that is worth the detour! The shortage and lack of inventory due to the global supply chain issues affects the entire industry and our show as well. Some manufacturers will not be present, but those who will be with us are very excited to present their products to the enthusiasts.”

For those who are familiar with the event, this year's MIAS will occupy all of the floor space on level 2 of the Palais des congrès, which is 2/3 of the size in square feet if we compare to 2020. Although it is a smaller-scale exhibition, the objective of this 78th edition remains the same: to remain true to its mission of displaying as many vehicles as possible, highlighting the latest technological advances, featuring a wide range of electric vehicles integrated into the show's itinerary, and presenting special attractions that are worth a visit.

For Bertrand Godin, spokesperson for the event for more than 20 years, this return is important and highly anticipated. “We know that visitors won't find exactly the event they are used to, but what a pleasure it will be to be back after two years of absence. The entire team has worked hard to bring you the best of the 2023 Auto Show. I look forward to seeing you in January at the Palais des congrès. I can't wait to have a little chat with you!”

An announcement about ticket sales and more details about the event will be made in early December.

The best way to keep up with our latest news is to follow us on our various social media platforms [Facebook.com/SalonAutoMontreal](https://www.facebook.com/SalonAutoMontreal), [Instagram@SalonAutoMtl](https://www.instagram.com/SalonAutoMtl) and to visit our website at montrealautoshow.com and to subscribe to our newsletter.

Source

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Montreal International Auto Show

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