



PRESS RELEASE  
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**Great success for the Charity Preview Evening of the Montreal International Auto Show:**

**A sold-out event and an impressive amount raised of \$947,198 donated to 6 Hospital Foundations of the Greater Montreal area!**

**Montreal, January 22, 2018** – The Montreal International Auto Show's (MIAS) Charity Preview evening, presented by the Montreal Automobile Dealers Corporation and the Palais des congrès de Montréal was held on January 18, 2018. A record amount of **\$947,198** was raised and donated to benefit six (6) worthy causes within the Greater Montreal medical community: Cité de la Santé Foundation, Hôpital Pierre-Boucher Foundation, Institut de gériatrie de Montréal Foundation, Montreal Heart Institute Foundation, Montréal Sacré-Coeur Hospital Foundation, Santa Cabrini Foundation.

**More than \$7 million donated since 2005**

Since it premiered back in 2005, the event has raised more than **\$7 million** for the hospital foundations of the Greater Montreal area's health care community. For the 14<sup>th</sup> consecutive year, the Auto industry is proud to offer its support to six (6) foundations, all working towards a common goal: preserving your health.

**A very successful year!**

The event has been sold out for two years in a row now. More than 5000 attendees feasted their eyes on the beautiful cars before the official opening to the public. Attendees met and mingled with some of the auto industry's biggest names along with well-known personalities from Quebec's political and artistic communities. The Charity Preview was enjoyed by all, taking place in a dazzling atmosphere and featuring amazing prizes, a great trip drawn on-site, courtesy of BMO, entertaining music, a delicious buffet dinner and a fine selection of wines.

The 2018 Montreal International Auto Show President, Dany Lemelin, was very pleased with the turn out and thanked all guests for their presence and contributions.

- 30 -

**Information:**

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